

A UNIQUE EVENT DESIGNED **EXCLUSIVELY FOR HEADS OF LEARNING**

LEARNING LIVE is a unique conference and exhibition that directly addresses the challenges reported by Chief Learning Officers and senior decision-makers in global organisations.

Held in central London over 2 days, the agenda is packed with relevant and practical sessions designed to tackle the most important concerns in corporate learning.

WHY EXHIBIT?

LEARNING LIVE puts you directly in front of decision-makers and budget-holders from global learning organisations.

You will have a rare opportunity to share case studies, actionable strategies and best practices with heads of learning - people with a significant influence who may become strong advocates for your ideas, products or services.

Learning leaders have told us the problems they want to solve in 2020. If your organisation can help with any of the following issues, you should reserve your stand at LEARNING LIVE today.

- Digital transformation in learning
- Creating learning environments for people under pressure
- Delivering relevant learning to many people, quickly
- Bridging the age/generation gap
- Measurement - value add and proving it
- Encouraging a culture of self-development
- Evaluation of business behaviours
- Stakeholder management
- Alignment on business objectives
- Implementation of neuroscience-based learning
- Proven uses and measurable benefits of AI
- Gamification in the corporate world
- Exploring the virtual work-space
- Next-generation instructional design

Exhibitors Make Real demoing their VR Technology at LEARNING LIVE 2019



“ The quality of people that have been to visit our stand have been exceptional and I've had some really good conversations, great event!

Robert Wagner, Commercial Director, DPG plc

STRENGTHEN YOUR BRAND CREATE OPPORTUNITY

LEARNING LIVE is widely regarded as the leading L&D conference for networking and collaboration. Every year, exhibitors at LEARNING LIVE tell us how the event has generated more leads and led to more opportunities than other learning events.

- 🟡 **97%** of exhibitors achieve their objectives
- 🟡 **98%** meet their target audience
- 🟡 **94%** of exhibitors believe the event is value for money

Averaged results from polls 2014-2019

“ Just finished exhibiting at LEARNING LIVE 2019. Great event, good conversations. Looking forward to developing some positive business relationships.

Kamla Kaur, Executive Account Manager, Neoskill

LEARNING LIVE is held at etc Venues, 133 Houndsditch, London

This prime location offers the latest in modern and sophisticated conference facilities, all within a short distance from Liverpool Street and Aldgate stations.



WIDEN YOUR REACH

4.1 million+

impressions on social media timelines*

430,000+

overall reach to social media accounts*

** based on average figures from 2015-2019*

Thanks to the incredibly popular social media backchannel, allowing professionals from across the globe to stay involved, the event's hashtag #LEARNINGLIVE routinely trends on Twitter across the two days of the event.

Really awesome few days down in London for #LEARNINGLIVE Anyone in my network who is a CLO or Head of Learning and hasn't attended in the past, I would highly recommend getting on the guest list for next year!

#LEARNINGLIVE 2019 yet again another fantastic 2 days. Powerful insights, prompting great conversations and connections. the richness of speakers... Just wow. Definitely a must, 2020 is already in the diary!

We've had a fabulous 2 days at #LearningLive. It was great to hear from industry experts on where the Future of L&D lies and what we can do to support learning and development teams to get the most out of their learning.

A great couple of days at The Learning and Performance Institute #learninglive with thought provoking and insightful sessions and discussions. It was also a fantastic opportunity to network with other leaders in learning.

SILVER SPONSOR

- 3m x 2m Exhibition space within the main networking area
- Logo and profile on event website with a link to your company website
- 1 insert to be included in delegate bags
- 2 company representative passes to the conference
- LEARNING LIVE tickets to offer to key clients*
- Maximum of 5 social media updates promoting your attendance at the event
- One complimentary press release via Training Press Releases
- GDPR-compliant opt-in delegate contact details after the event

GOLD SPONSOR

Offers the complete list of Silver sponsor benefits with the addition of:

- 45 minute business solutions workshop. The workshop will be listed on the event website and promoted by the LPI
- Dedicated page in a showcase eBook issued to all delegates, comprising a 200 word article, company profile, session summary and key contacts
- Preferential opportunity to present sessions at LEARNING LIVE NETWORKS

We have a **limited number** of Gold sponsor packages available. Requests will be handled on a strictly first come, first served basis.

* Clients may be pre-approved to ensure they are eligible to attend



Really pleased to be back at LEARNING LIVE this year, the event just seems to get bigger and better. We've had some great conversations and [we are] really pleased with the event!

Mike Byrne,
UK Country Director,
Netex

“ As a Learning Provider for the L&D community we find LEARNING LIVE to be a fantastic opportunity to learn more about what the challenges are in L&D but also to build on our own network. We’ve had some fabulous conversations and already have some appointments [with delegates] in the book!

*Gail Tomlinson-Short,
Business Development Manager,
Warwick Conferences*



Chief Learning Officers listen in on Nick Shackleton-Jones' session

HEADLINE SPONSOR

Headline Sponsorship places your brand at the forefront of LEARNING LIVE. The package includes all the Gold sponsor benefits plus:

- Preferential choice of exhibition space and business solution workshop time
- Logo on all promotional materials produced for LEARNING LIVE events
- Logo on event website as the main sponsor with a link to your company website
- Listed as main event sponsor on all communications
- Logo on all appropriate signage
- 10 social media updates promoting your sponsorship

OTHER SPONSORSHIP OPTIONS

- **App** sponsorship. Sponsoring the mobile app is a great way to associate your brand with the event agenda and get maximum exposure among the delegates.
- **Media Wall** sponsorship. Get your brand noticed with a continual presence on the main conference media screen. Ideal for announcements, info, Tweets, etc.
- **Conference Bag** sponsorship. Your logo on conference bags plus free inserts.
- **Networking** sponsorship. Starting at the end of Day One, approximately 6 hours of extended networking time, including canapes, drinks and live entertainment.
- For other sponsorship availability, please contact our events team.

Carry on the conversation with LEARNING LIVE Networks

BIG-PICTURE THINKING. TEAM-BASED SOLVING.

LEARNING LIVE Networks is a collaborative approach to tackling learning challenges and boosting business performance. Available in the UK, Iberia, Benelux and Latin America, LEARNING LIVE Networks brings together industry experts, business leaders and data-driven support materials and provides a vibrant arena in which to find breakthroughs to complex problems.

LEARNING LIVE NETWORKS is about trust, creativity, collaboration, inspiration and, above all, actionable strategies that you can use in your organisation to bring about strategic change.





Celebrate your L&D work on the global stage at The LEARNING AWARDS.

Every year, the Learning Awards celebrates the very best examples of innovation and excellence in workplace learning and development.

Hosted at the 5-star London Hilton on Park Lane, the Learning Awards is a celebration like no other – and represents the pinnacle of achievement for individuals and organisations in the workplace learning sector.

Since its beginning in 1996, the Learning Awards has continually adapted to align with significant trends in L&D, and to ensure that categories represent current technologies, innovations and people skills.

Attracting hundreds of entries from across the globe, judging both in-person and via online conference, and live-streaming the ceremony to thousands of viewers, the Learning Awards is truly a global event.

Sponsorship options and tables available

www.thelearningawards.com
#LEARNINGAWARDS