

A UNIQUE EVENT DESIGNED EXCLUSIVELY FOR HEADS OF LEARNING

LEARNING LIVE is a unique conference and exhibition that directly addresses the challenges reported by Chief Learning Officers and senior decision-makers in global organisations.

Held in central London over 2 days, the agenda is packed with relevant and practical sessions designed to tackle the most important concerns in corporate learning.

WHY EXHIBIT?

LEARNING LIVE puts you directly in front of decision-makers and budget-holders from global learning organisations.

You will have a rare opportunity to share case studies, actionable strategies and best practices with heads of learning - people with a significant influence who may become strong advocates for your ideas, products or services.

Learning leaders have told us the problems they want to solve in 2019. If your organisation can help with any of the following issues, you should reserve your stand at LEARNING LIVE today.

- Digital transformation in learning
- Creating learning environments for people under pressure
- Delivering relevant learning to many people, quickly
- Bridging the age/generation gap
- Measurement - value add and proving it
- Encouraging a culture of self-development
- Evaluation of business behaviours
- Stakeholder management
- Alignment on business objectives
- Implementation of neuroscience-based learning
- Proven uses and measurable benefits of AI
- Gamification in the corporate world
- Exploring the virtual work-space
- Next-generation instructional design

QA's Business Development Director, Stuart Martin, enjoys a demo of Gear VR



" A fantastic two days! Met some great people, heard some great sessions and got loads of takeaways. Can't wait for next year's event.

Ian Turner, Head of People Development, TalkTalk

STRENGTHEN YOUR BRAND CREATE OPPORTUNITY

LEARNING LIVE is widely regarded as the leading L&D conference for networking and collaboration. Every year, exhibitors at LEARNING LIVE tell us how the event has generated more leads and led to more opportunities than other learning events.

- **98%** of exhibitors achieve their objectives
- **97%** meet their target audience
- **93%** of exhibitors believe the event is value for money

“...an amazing event. I found the event informative, fun and a great learning experience. It has become the thing I look forward to every year.”

Jan Lindborg, Global Sales Training Operations Director, Dell

Averaged results from polls 2014-2018

LEARNING LIVE is held at etc Venues, 133 Houndsditch, London

This prime location offers the latest in modern and sophisticated conference facilities, all within a short distance from Liverpool Street and Aldgate stations.



WIDEN YOUR REACH

4 million+

impressions on social media timelines*

410,000+

overall reach to social media accounts*

Thanks to the incredibly popular social media backchannel, allowing professionals from across the globe to stay involved, the event's hashtag #LEARNINGLIVE routinely trends on Twitter across the two days of the event.

Congratulations @YourLPI on another great #learninglive fab to catch up with so many & lots to think about and do!

*Great couple of days at #learninglive @YourLPI
Great conversations Great stories Great sessions
Great workshops Amazing keynote!!!!!!!*

Thanks to delegates, speakers and everyone at @YourLPI for making this year's #LearningLive fantastic!

*#learninglive brilliant event, great to meet up with so many wonderful old & new #pln #happybutexhausted!
Well done @YourLPI great success*

** based on average figures from 2015-2018*

SILVER SPONSOR

- 2m x 1m Exhibition space within the main networking area
- Logo and profile on event website with a link to your company website
- Inserts included in all delegate bags
- 2 company representative passes to the conference
- 5 LEARNING LIVE tickets to offer to key clients*
- Minimum of 5 social media updates promoting your attendance at the event
- 12 month membership of LEARNING LIVE NETWORKS
- One complimentary press release via Training Press Releases
- GDPR-compliant opt-in delegate contact details after the event

GOLD SPONSOR

Offers the complete list of Silver sponsor benefits with the addition of:

- 45 minute business solutions workshop. The workshop will be listed on the event website and promoted by the LPI
- Dedicated press release issued by the LPI, announcing your intention to exhibit at the event and promotion of your workshop
- Dedicated page in a showcase eBook issued to all delegates, comprising a 200 word article, company profile, session summary and key contacts
- Preferential opportunity to present sessions at LEARNING LIVE NETWORKS

We have a **limited number** of Gold sponsor packages available. Requests will be handled on a strictly first come, first served basis.

* Clients may be pre-approved to ensure they are eligible to attend



LEARNING LIVE attracts the 'who's who' of the learning world, and is a must-attend event for finding out what's new, what's hot - and for networking with industry leaders.

Julian Wragg, Sales & Marketing Director, Avado

" LEARNING LIVE gave us a great platform to launch a new solution amongst an impressive network of senior attendees. A manageable size and high energy environment, we met with valuable contacts and generated new business opportunities. We'll be back!"

Richard Ward, CCO, Filtered



PEPPER the humanoid robot, on display at LEARNING LIVE (courtesy of Volume)

HEADLINE SPONSOR

Headline Sponsorship places your brand at the forefront of LEARNING LIVE. The package includes all the Gold sponsor benefits plus:

- Preferential choice of exhibition space and business solution workshop time
- Logo on all promotional materials produced for LEARNING LIVE events
- Logo on event website as the main sponsor with a link to your company website
- Listed as main event sponsor on all communications
- Logo on all appropriate signage
- 10 social media updates promoting your sponsorship

OTHER SPONSORSHIP OPTIONS

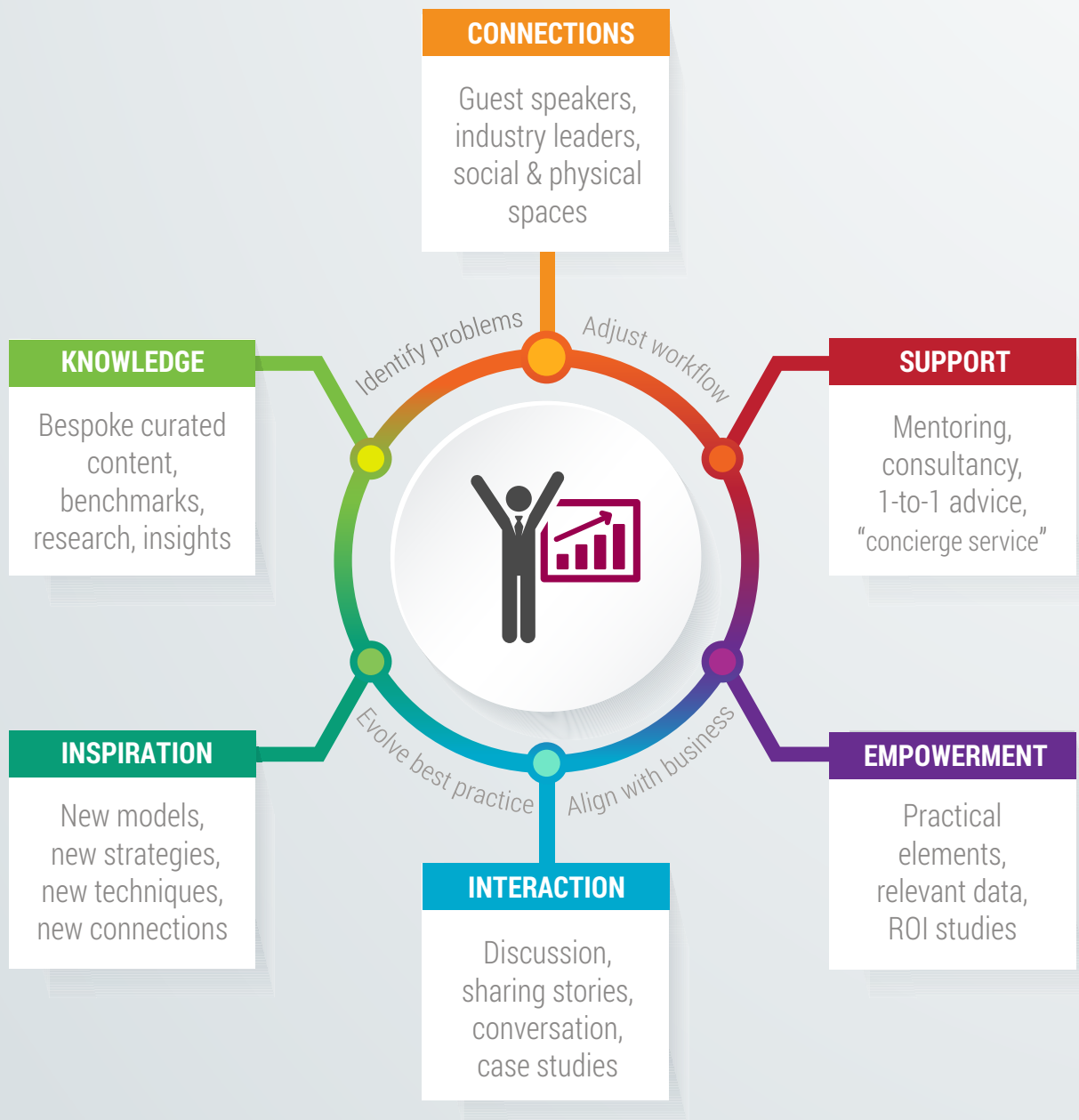
- **App** sponsorship. Sponsoring the mobile app is a great way to associate your brand with the event agenda and get maximum exposure among the delegates.
- **Media Wall** sponsorship. Get your brand noticed with a continual presence on the main conference media screen. Ideal for announcements, info, Tweets, etc.
- **Conference Bag** sponsorship. Your logo on conference bags plus free inserts.
- **Networking** sponsorship. Starting at the end of Day One, approximately 6 hours of extended networking time, including canapes, drinks and live entertainment.
- For other sponsorship availability, please contact our events team.

FROM ISSUES TO ACTION...

BIG-PICTURE THINKING. TEAM-BASED SOLVING.

LEARNING LIVE NETWORKS is a collaborative approach to tackling learning challenges and boosting business performance. By bringing together industry experts, business leaders and data-driven support materials, the network provides a vibrant arena in which to find breakthroughs to complex problems.

LEARNING LIVE NETWORKS is about trust, creativity, collaboration, inspiration and, above all, actionable strategies that you can use in your organisation to bring about positive change.



The combined knowledge, experience and support of this network makes it an extremely valuable resource for learning leaders and directors; I simply haven't found anything comparable anywhere else.



Ollie Browning
Head of Sales,
GO1



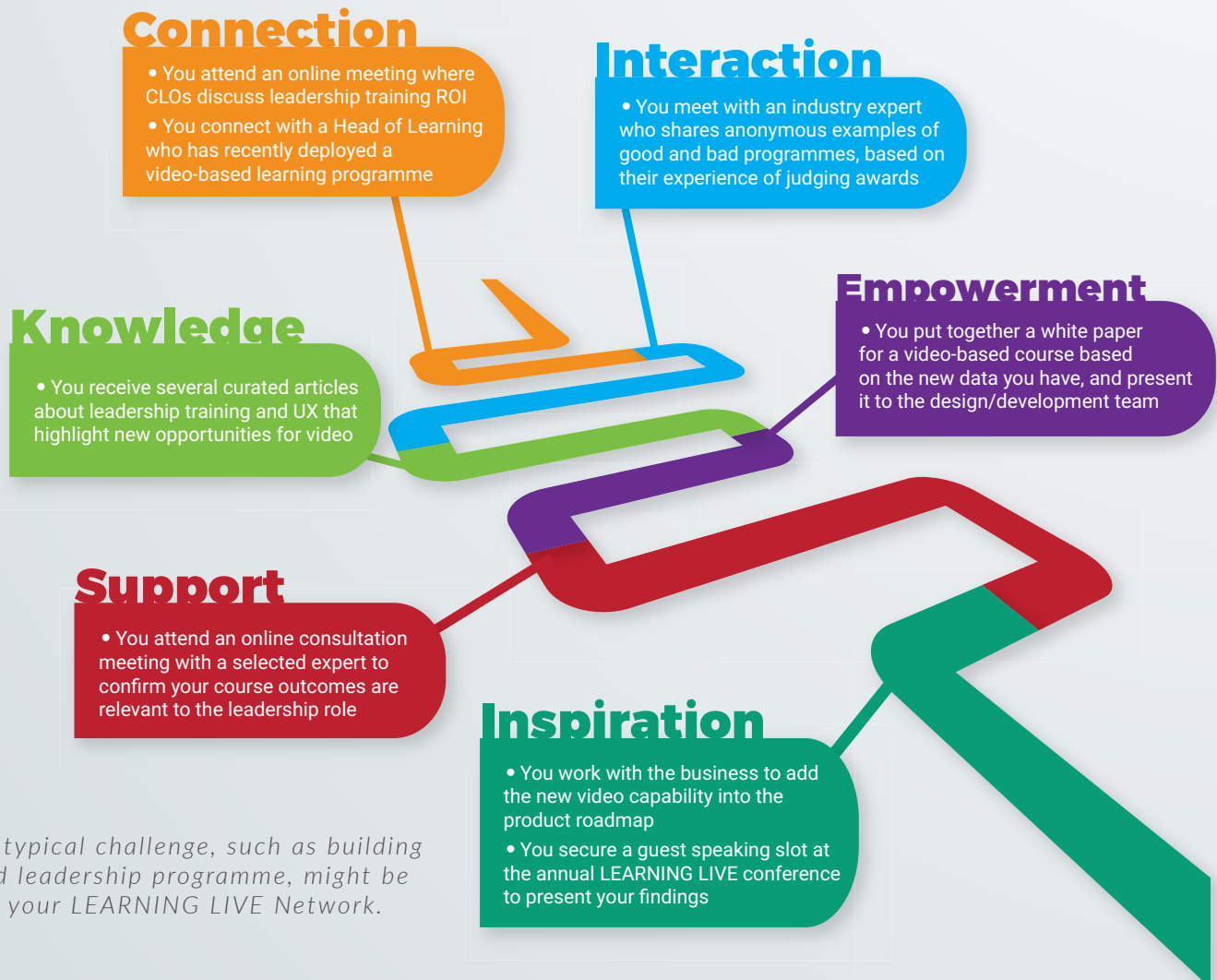
Action-based learning at LEARNING LIVE NETWORKS
Thomson-Reuters building, London

A secure environment where you can collaborate and develop strategies with highly experienced learning leaders and providers from global organisations.

Here you will find insights, systems thinking and action-based learning that will empower you to positively transform your organisation's performance.

LEARNING LIVE NETWORKS helps you focus your efforts on what the learning market wants and ensures your strategies for business growth are confidently informed.

The ideal network to galvanise your LEARNING LIVE event strategy.



Here's how a typical challenge, such as building a video-based leadership programme, might be tackled using your LEARNING LIVE Network.

SUMMARY OF BENEFITS

OPPORTUNITIES TO PRODUCE STRATEGIC CHANGE

CONNECTIONS

- Regular meetings help build your network of trusted advisors and partners. Gain knowledge from your connections and share your own.
- Expand your influence by taking part in LEARNING LIVE panel sessions, expert debates and speaking sessions.
- Continue your collaboration with other Heads of Learning at one of the annual LEARNING LIVE conference events.

KNOWLEDGE

- Timely bespoke content keeps you informed of the latest developments and trends in learning. Use it to stay primed for business discussion, and to help shape your LEARNING LIVE event strategy.
- Get up to speed on learning topics with a free, searchable library of quality content, authored and curated by industry experts.

EMPOWERMENT

- Boost your learning career with discretionary Fellowship of the Learning and Performance institute.
- Gain insights into your workplace team's strengths and weaknesses with free access to the LPI Capability Map.
- Empower your senior learning team with an ongoing programme of targeted support, knowledge and connections.

SUPPORT

- Focus on solving specific issues with private 1-to-1 mentoring sessions.
- Get moment-of-need help from an industry expert with our 'concierge service'.
- Break down complex problems using group-based working sessions.
- Strengthen your business cases with relevant data, ROI studies and testimonials.



L-R Ed Monk (LPI CEO), Donald H Taylor (chair), Martin Couzins (content curator)
Recent guest speakers: Dr. Julia Shaw, Dave Copley, Elliott Masie, Sally Spinks